

LIMITED OPPORTUNITY

SPECIAL ADVERTISING OPPORTUNITY WITH insideHPC

InsideHPC, the fastest growing site for news and information dedicated to the global HPC community, will run an inaugural special supplement in November to provide spotlight, feature coverage from SC09.

This special insideHPC supplement, *inside SC09*, will focus on SC09-related announcements, blogs, feature interviews, and special commentary, and will be accessible from a window on the insideHPC home page.



The supplement will go online October 5th, 2009, to cover many of the pre-show announcements, and will be featured on the insideHPC site through the end of December, to capture the many post-show announcements as well. This supplement will then be available at insideHPC throughout 2010.

There are several advertising positions available with this special supplement.

The value of advertising in *inside SC09* is not focusing inward to address the 10,000 or so attendees at the conference, but externally to the several hundred thousand members of the HPC community who won't be at the conference and want to be kept informed. With more than 700,000 page views per month, and an anticipated spike in readership during November, our pipeline will help ensure your organization is highly visible to HPC decision makers – everywhere.

Several ad positions and several ad sizes are available, however, advertising is limited with this special supplement. Don't miss this opportunity.

Advertising with *inside SC09* will place you in front of a dedicated audience of HPC professionals ranging from data center managers to technical team leaders and program managers. In fact, 86% of our readers are involved at some level of HPC acquisition strategy.

insideHPC is proud to serve the HPC community as the new cornerstone news and information portal dedicated to the HPC community. This is where your organization needs to be seen.

For more information, contact Mike Bernhardt at mike@insideHPC.com, or by phone at (503) 804-1714.

Lock in your position now. Participation is limited.